

<i>The way the planets are structured give rise to gravitational pull</i>	<b>Formal</b>	Believable, thoughtful, ordered, can disguise an opinion
<i>Oi, see these planets, right? They spin like anything.</i>	<b>Informal</b>	Chatty, colloquial, friendly, easy to relate to, makes it sound like an opinion, like someone's talking to you
<i>When I first saw the planets they made me feel awed and humble</i>	<b>Personal</b>	Draws the reader to the writer, biased, makes it sound like an opinion
<i>The planets spin on their axes and have strong gravitational pull</i>	<b>Impersonal</b>	Cold, believable, distances reader and writer
<i>It takes seven seconds for the light to travel from the sun even at a speed of 186,000 miles per second</i>	<b>Factual</b>	Credible, authoritative, truthful, unbiased

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