

Writing for a Purpose

Writing to Argue

You may be expected to argue for or against an idea. You should look at both sides of the argument. You should use phrases like “Some people believe However, others think” You should come to a conclusion saying which side you support.

Writing to Persuade

In this kind of writing you are asking someone to support your views or buy a product. Persuasive writing uses: Rhetorical questions, powerful pronouns, repetition, lists of three and other language devices.

Writing to Inform and Writing to Explain

In these kinds of writing you are telling your reader the facts and information; you should use clear sentences and organise paragraphs should bring facts and opinions to help your reader understand your point.

Writing to Advise

In this kind of writing you might be advising someone to act in a particular way or take a particular course of action. Writing to advise uses modal verbs.....”You could, you should, you may” and command words (imperatives) eg “Eat five portions a day!”

Writing to Inform and Writing to Explain

Both these kinds of writing expect you to tell your reader the facts and information about a topic. You should use clear sentences, organised in a sequence of paragraphs. You should bring in facts and opinions to help your reader to understand your meaning.

Writing to Describe

When you are asked to describe a person or a place you would be expected to use adjectives to describe. It is a good idea to refer to how things look, sound, smell, feel and taste (the senses).